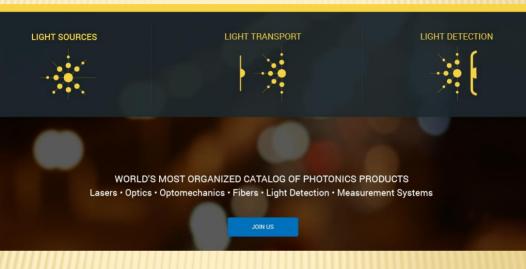


THE NEW WAY TO FIND PHOTONICS



By categorizing product-level data from companies across the Globe we offer

World's Most Efficient Industrial Marketplace

www.findlight.net/get-started





Listings



**Active Online** Marketing

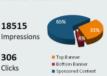


**Global Web Exposure** 

## Measurement by Built-in Analytics Dashboard















October 1 – Dec	ember 30
14% Direct	<b>29%</b> Organic
44%	12%

Referral

Social Media







**Audience Reach** October 1 – December 30





October 1 – December 30



AMS

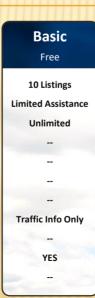
28%

**FMFA** 



## **Powerful Arsenal of Modern Marketing Tools**

**Self Posting of Products Fully Assisted Postings** Sales Leads **Custom Lead Forms** Social Media Marketing Banner Ads **Premium Placement Analytics Report Backlinks** Microsites **Blogging Exposure** 



Best Value
\$2225/yr
Unlimited
Up to 50
Unlimited
YES
3x per month
Up to 2 products
1 product / mo
YES
YES
YES

Enhanced	
\$2995/yr	
Unlimited	
Up to 250	
Unlimited	
YES	
6x per month	
Up to 4 products	
3 product / mo	
YES	
YES	
YES	
1x per quarter	